

Late Filing

Dear FCC Commissioners & Staff:

My name is Franke Jolley and I am the CEO and president of wrldonline.net, auburnonline.net, A.I.P., Inc in Reno-Las Vegas Nevada. We began business in 1996 and presently have many customers, living in several parts of the U. S.A.

We offer many services that our local phone company, Pacific Bell & Roseville Telephone, do not. Services like free setup on service calls. They charge for installation and service calls and we do not. (We operate very similar to the way they did when they were a start up company many years ago) We also helped many local business' get online when they could not afford the high start ups that these phone companies charge, even before and without the e-rate, and we continue to host many of their websites.

When we opened for business we started, as many ISPs did, with a stack of ordinary dial-up modems and a fistful of phone lines from Pacific Bell and Roseville Telephone. Of course getting phone lines from them both is always a problem, and we frequently lose customers when our modem lines became busy because Pac Bell and Roseville Tel were late delivering phone lines we had ordered well in advance.

Nowadays we have moved on from ordinary phone lines to digital PRI's (Primary Rate ISDN), and the second a CLEC came to town, we moved all of the business we could over to that company instead. Since then the price has gone down, but more importantly, service has improved.

Unfortunately, I can't say the same about DSL. The CLEC we work with has chosen not to enter the DSL business, and the expansion of some of the 'Data CLECs' has stopped. If we want to offer Internet access over DSL to our customers, we must do it through Pac bell and Roseville tel, and the prices they offer us make it impossible for us to compete. We are expected to pay \$40 per month for the data line to reach the customer, and turn around and compete Bell and Roseville Tel, which is offering reconfigured phone lines, internet access and free \$200 modems, for \$50 per month. There is no way we can offer this product without losing money, and so we have stayed out of the DSL market. Unfortunately this also means that we are losing customers, either to PacBell or RosevilleTel for DSL or to the cable company, since more and more of our customers are demanding faster access and if we can't provide it, they'll go to someone who will. If that trend continues, wrldonline.net and auburnonline.net will not be around much longer.

I do not have the resources to fight the tariff that Bell has filed that allows it to get away with charging ISPs a wholesale rate of \$40 for access to the network. I believe the true cost is probably a great deal less than that. However, I also do not believe that the answer to this problem is simply to allow Bell stop selling access to the network at all, or to take away the requirements that are supposed to be preventing them both from discriminating.

The answer is for the FCC to make a good faith effort to uncover the discrimination (whether it is in pricing or provisioning) and put an end to it. Until the FCC has demonstrated that it is willing to do this for ISPs, any talk about lifting the rules for monopolies like Bell and RosevilleTel is premature.

I hope that you will take my comments seriously - I am sending a copy of this letter to my Congressman as well.

Sincerely

Franke Jolley

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Franke Jolley  
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